



FATHERS IN FOCUS

SATURDAY, OCTOBER 10, 2026

Madison Area Technical College • Truax Campus

AGENDA AT-A-GLANCE

7:45–9 a.m.	Check-in and social engagement • Visit vendors
8–8:45 a.m.	Optional meditation session with Darrell Jefferson
8–8:45 a.m.	Optional men's circle discussion with keynote Mike de la Rocha
8:30–9 a.m.	Morning refreshments, coffee and tea
9–9:15 a.m.	Opening and welcome
9:15–10:15 a.m.	Keynote
10:15–10:30 a.m.	Social engagement • Visit vendors
10:30–11:30 a.m.	Concurrent session 1 (7 break-out sessions)
11:30 a.m.–12:15 p.m.	Lunch • Social engagement • Visit vendors
12:15–1:15 p.m.	Lunch panel discussion
1:15–1:30 p.m.	Social engagement • Visit vendors
1:30–2:30 p.m.	Concurrent session 2 (7 break-out sessions)
2:30–2:45 p.m.	Social engagement • Visit vendors
2:45–3:45 p.m.	Concurrent session 3 (7 break-out sessions)
3:45–4 p.m.	Social engagement • Visit vendors
4–4:30 p.m.	Dad joke contest

The Fathers in Focus Conference aims to serve as a pivotal platform for fathers, mentors, coaches, and allies across Wisconsin to converge, connect, and collectively address the challenges in their roles. This gathering is not just about discussion but about catalyzing real change and empowering fathers to play a more active and fulfilling role in their families and communities.



Learn more about our keynote speaker **Mike de la Rocha**, author of the USA Today Best-Selling book *Sacred Lessons: Teaching My Father How to Love*. Plus find our break-out topics and speakers, registration link, and information from our past conferences.



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